



ORLANDO REALTY & PROPERTY MANAGEMENT

By Keller Williams Realty at the Parks

- \$2,032 Typical leasing & management fee for 1 year on a unit leasing for \$1195.00/mo..
- \$549 Tax deduction (Yes, our services are typically tax deductible).
- \$270 Advertising money you will not have to spend (\$270 is the average amount we spend to advertise a rental. Why do we spend that much, to ensure you a quality tenant.)
- \$299 Your property will lease faster with us.
 - Which landlord will lease their property first and for more money? Simple numbers game.
 - Our company: Advertises using sign in yard, over 20 websites, MLS, & other advertising.
 - Private Owner: Advertises using sign in yard, 2 websites.
 - 9 out of 10 times, it will take the private owner atleast 25% more time to find a qualified tenant.
 - More ads=more showings, more showings=more qualified tenant found faster. And \$299 doesn't take into consideration that the property will rent for more money with more advertising.
- \$25 Gas & tolls to and from property (Showing to prospective tenants).
- \$45 2 Credit, Eviction and Criminal background reports.
- \$75 Example: Plumbing issue. Our Plumber, \$110, Phone Book Plumber \$185, your savings \$75
- \$75 Example: A/C issue. Our A/C Tech \$150, Phone Book A/C Tech \$225, your savings \$75
- \$598 An expensive mistake owners make that manage the property themselves is starting the advertising with less than 21 days left on the current lease to locate a new tenant. We begin advertising 45-60 days before the end of the lease to give our owners the best chance at not having a vacancy. If it takes 35 days to locate a tenant: Our owner's unit is vacant 0 days / Private owner 1/2 month. In this example an almost \$600 loss in revenue for the private owner.
- \$96 Actual cost of our services and expertise.**

Is it worth \$8.00 a month to let a professional handle the issues with your property?

How much time will you spend with your family and not on this property?

1195

1314.5

717

2031.5

1

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